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Putting It All Together: The Future of CE/CT

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Office of the Chancellor

MnCCECT

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System Action Plan Focus Areas

- Develop a ***Student Success Agenda*** that advances Minnesota as the most educated state in the nation.
- Advance a ***Fiscal Sustainability Agenda*** that draws on the collaborative and creative capacity of the System.



Action Plan Implementation

1. System institutions will provide a “response” to the Action Plan that includes:
 - Information sharing of strategies and effective practices across institutions
 - Feedback on major policy issues requiring Board and Office of the Chancellor responses
2. The system will engage new networks of faculty, administration and staff.



Survey of Institutional Planning and Activities: Respond to this Survey

Fin

What are your institution's primary areas of focus as it regards student success initiatives on your campus? *

- K-12 Outreach and Preparedness
- Student Transitions and Developmental Education
- Student Application, Entry, and Orientation
- Student Advising, Retention and Progress
- Ongoing Advising, Program Completion, and Graduation

What are you doing that is particularly innovative or effective in the area of K-12 Outreach and Preparedness?

What is your institution doing that is particularly innovative or effective in supporting student transitions and developmental education?

What are you doing that is particularly innovative or effective in the area of Student Application, Entry, and Orientation?



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Action Plan Implementation

- Action Plan response from institutions
Spring/Summer 2011
- Engagement of stakeholder groups
late-Summer and Fall 2011
- Office of the Chancellor support and facilitation
Ongoing
- Board of Trustees policy directions and goals
Fall 2011



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Future of CE/CT: What are we trying to accomplish?

- Business & Industry Outreach Council
 - Michael Murphy, Associate Vice Chancellor
 - Chad Coauette, Anoka Technical College
 - Marsha Danielson, South Central College
 - Joe Mulford, Hennepin Technical College, Chair
 - Jess Niebuhr, Minneapolis Community & Technical College
 - Gail Ruhland, St. Cloud State University
 - Kathy Schwantes, Ridgewater College
 - Anne Temte, President, Northland Community & Technical College
 - Steve Wagner, Lake Superior College
 - Kyle Uphoff, Department of Employment & Economic Development
 - Open position – outstate Minnesota



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Strategic projects 2010-2011

- Implementation of Lumens PRO
- Technical Advisory Committee – Fund 120 workgroup for CE/CT
- Performance Measures
- Salesforce.com
- Communications Action Team



Lumens

- Implementation of Lumens Pro
 - Lumens Campus Adoption Program (LCAP)
 - AdvanceIT Minnesota – project management
 - Greg Marsello, LERN Consulting
- Double-entry Pilot Group
 - Central Lakes, Fond du Lac, South Central, Minneapolis CTC, Anoka Ramsey
- Upgrade to ENT (PRO + B2B)
- PCI compliance, “red flag” events, End-users Group, Lumens Certification Institute, on-going training



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CE/CT – Technical Advisory Group for Fund 120

- No change in FY12 allocation from Fund 120
- Implementation in FY13
- Strategic plan for CE/CT will inform the CE/CT “component” in formula
- Changes in allocation as a result of adding the new component are reviewed by presidents.



Performance Measures

- Purposes:
 - collect consistent data across the system
 - provide qualitative data on the impact of training
- Data collected using financial reporting system and online survey
- Performance Measures report will be presented at Leadership Council in June, 2011 along with strategic directions.



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Salesforce.com

- Customer Relationship Management
- Program managed by Bemidji State University (Kerry Ross and Kris Williams)
- 7 participating institutions
- Salesforce User Group manages governance, tool configuration and user licenses and training



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Communications

- The Bulletin – monthly e-mail distribution for CE/CT staff and administrators
- Sales ToolKit
- Administrator meetings
- New professionally-designed website for business and industry
- Leadership from Denise Stephens



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Strategic Planning - 2011

- SWOT analysis (April)
- Administrator's feedback (May 6)
- Identification of top priorities (May 6)
- Scenario planning (May 6)
- 1st draft of plan (June 9 – 10)
- Distribution and feedback (July)
- Approve final strategic plan (July)



What Does the Future Hold?

- Presidents' business visits and reporting in 2011-2012
- Institutional strategic or annual planning
- Read the Bulletin and use the Sales ToolKit, Salesforce.com and Lumens
- Expect leadership from Business & Industry Outreach Council
- Communicate with your administrator - Mary Rothchild and Denise Stephens



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Thank You!