

InterCECT:

Harnessing Strength to Achieve Prosperity

Kerry Ross

Optivation

A joint venture of Bemidji State University
and Northwest Technical College

WHO?

- **Optivation**, a joint venture of Bemidji State University and Northwest Technical College
- MnSCU Innovation Funds
- 12 MnSCU Partner institutions

WHY?

- Online education is growing
- Resources are tight for everyone

WHAT?

- Expand the market
- Amplify our offerings
- Empower applied learning
- Continuously improve our online infrastructure



Optivation *Shape Your Future*



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Current Course Offerings

<u>Date</u>	<u>Course Name</u>	<u>Fee</u>	<u>Registration</u>
4/01/2011	Business Acumen - 101	\$250	Register
4/11/2011	Succession Planning	\$300	Register
4/16/2011	Understanding ICD 10 CM and ICD 10 PCS: Level 101	\$29	Register
5/2/2011	Art of Leadership I	\$450 + books	Register
5/2/2011	Project Management	\$450	Register
5/09/2011	LEAN Process Improvement for K12 and Higher Education Professionals	\$495	Register
5/16/2011	Grant Writing	\$350	Register
6/15/2011	ICD 10 Enhanced Medical Terminology	\$49	Register
7/01/2011	2-hr Unlicensed Electrical Worker - Continuing Education	\$45	Register
9/01/2011	16-hr Electrician - Continuing Education	\$250	Register
9/01/2011	16-hr Power Limited - Continuing Education	\$250	Register

Optivation

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LEAN Process Improvement for K12 and Higher Education Professionals

Monday, May 09, 2011 - Thursday, June 30, 2011

InterCECT Online
Desire2Learn (D2L) Portal

[Event Details](#)

Minnesota Online Support

 1-800-456-8519 

mnsuonline@custhelp.com

To get started, enter your email address.

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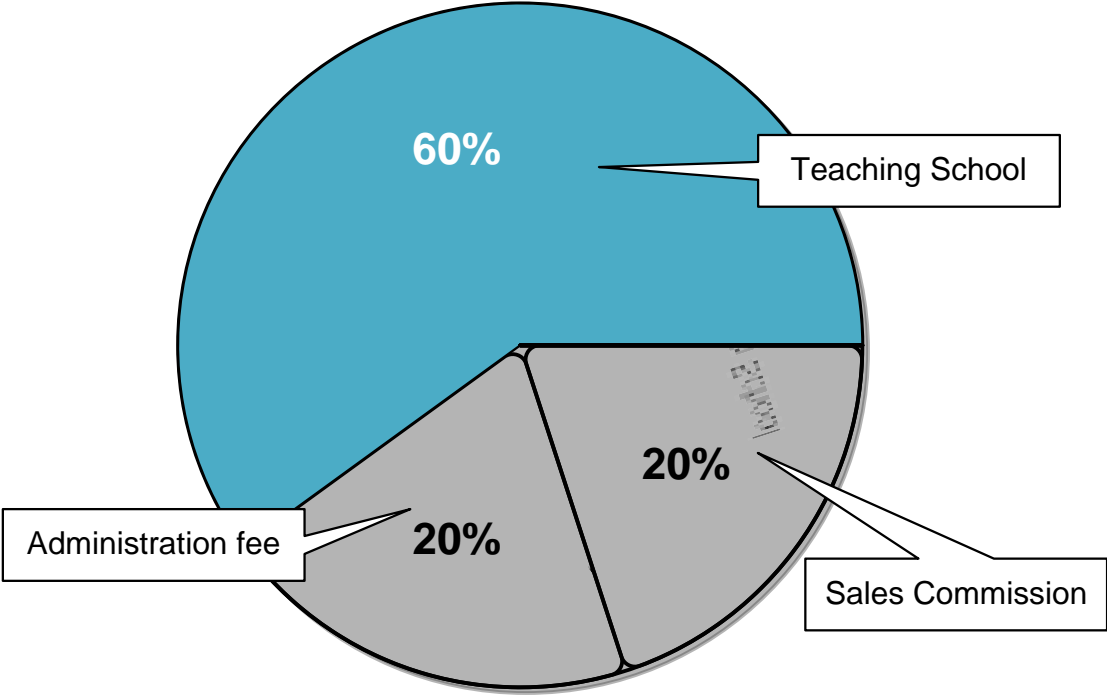


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Local School sells a course taught by another school on the collaboration site



Local school gets 20% sales commission.

Collaborative gets 20% to cover Administration costs.

Teaching school gets 60%

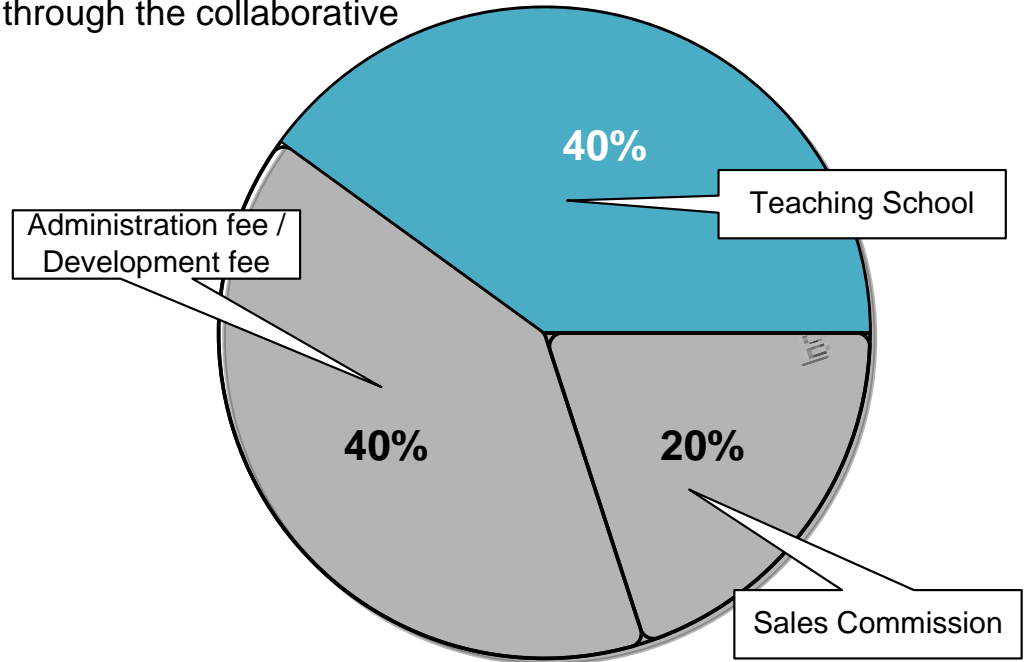


School sells a course developed and taught through the collaborative

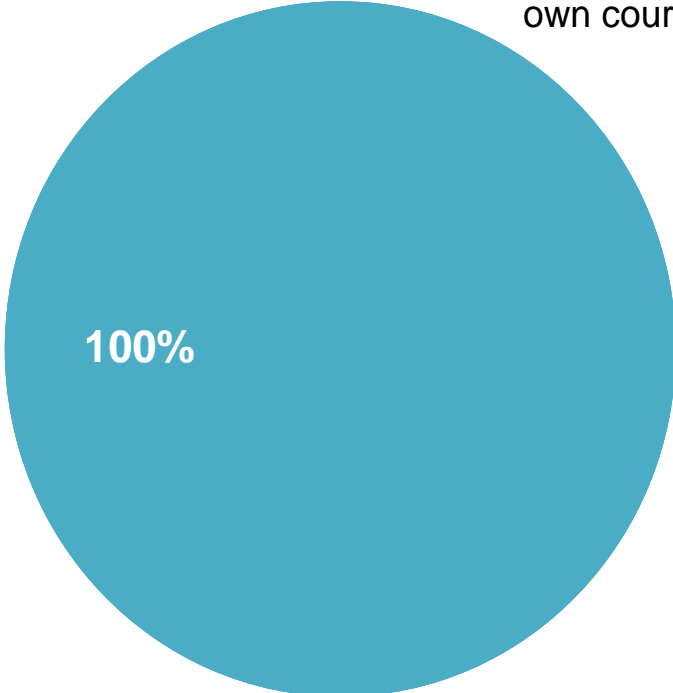
Local school gets 20% sales commission.

Collaborative gets 40% to cover Administration costs and development costs. The fees go to the Collaborative for future course development

Teaching school gets 40% for Instruction



Local school sells and delivers their own course on the collaborative



100%

Local school gets 100%



WHEN?

- The initial partners are currently offering courses
- After this pilot is complete, we expect to invite other MnSCU schools to participate

Questions?

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